



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heiter, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	103544-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103544
Alt Order #	06829899
Deal #	
Order Flight	08/22/12 - 08/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

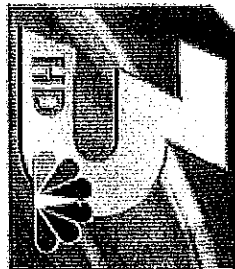
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a								
					08/20/12 to 08/26/12	3x	--WTF--				
	KSNV			W	08/22/12	:30	5:29 AM	DH-08-14-12-07-H Facts	\$400.00		3
	KSNV			Th	08/23/12	:30	5:53 AM	DH-8-13-12-6 HD GAS	\$400.00		2
	KSNV			F	08/24/12	:30	5:20 AM	DH-08-14-12-07-H Facts	\$400.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a								
					08/20/12 to 08/26/12	1x	--W----				
	KSNV			W	08/22/12	:30	6:51 AM	DH-8-13-12-6 HD GAS	\$700.00		1
5	KSNV	Today Show	658a-9am								
					08/20/12 to 08/26/12	1x	---T---				
	KSNV			Th	08/23/12	:30	7:29 AM	DH-08-14-12-07-H Facts	\$1,400.00		1
8	KSNV	M-F Today Show II	9-10a								
					08/20/12 to 08/26/12	2x	--W-F--				
	KSNV			W	08/22/12	:30	9:56 AM	DH-08-14-12-07-H Facts	\$500.00		2
	KSNV			F	08/24/12	:30	9:27 AM	DH-08-14-12-07-H Facts	\$500.00		1
9	KSNV	Today 4th Hour	10am-11am								
					08/20/12 to 08/26/12	3x	--WTF--				
	KSNV			W	08/22/12	:00			\$325.00 Unresolved		1
	KSNV			Th	08/23/12	:30	10:29 AM	DH-08-14-12-07-H Facts	\$325.00		2
	KSNV			F	08/24/12	:30	10:29 AM	DH-08-14-12-07-H Facts	\$325.00		3
12	KSNV	Noon News	12-1230pm								
					08/20/12 to 08/26/12	2x	---TF--				
	KSNV			Th	08/23/12	:30	12:28 PM	DH-08-14-12-07-H Facts	\$425.00		2
	KSNV			F	08/24/12	:30	12:29 PM	DH-08-14-12-07-H Facts	\$425.00		1
13	KSNV	M-F Early News	5-630p								

The actual broadcast information shown on this invoice was taken from the Official program log.

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



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Sales Region	National

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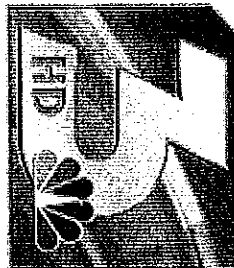
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	M-F Early News	5-630pm		08/20/12 to 08/26/12	6x	--WTF--				
	KSNV			W	08/22/12	:30	5:21 PM	DH-8-13-12-6 HD GAS	\$1,000.00		6
	KSNV			W	08/22/12	:30	6:21 PM	DH-08-14-12-07-H Facts	\$1,000.00		1
	KSNV			Th	08/23/12	:30	5:12 PM	DH-8-13-12-6 HD GAS	\$1,000.00		5
	KSNV			Th	08/23/12	:30	6:16 PM	DH-08-14-12-07-H Facts	\$1,000.00		2
	KSNV			F	08/24/12	:30	5:27 PM	DH-8-13-12-6 HD GAS	\$1,000.00		4
	KSNV			F	08/24/12	:30	6:28 PM	DH-08-14-12-07-H Facts	\$1,000.00		3
16	KSNV	M-F Wheel of Fortune	7-730pm		08/20/12 to 08/26/12	3x	--WTF--				
	KSNV			W	08/22/12	:30	7:24 PM	DH-08-14-12-07-H Facts	\$1,000.00		1
	KSNV			Th	08/23/12	:30	7:07 PM	DH-08-14-12-07-H Facts	\$1,000.00		3
	KSNV			F	08/24/12	:30	7:07 PM	DH-08-14-12-07-H Facts	\$1,000.00		2
17	KSNV	Face to Face w/ J.Ralston	730-758pm		08/20/12 to 08/26/12	3x	--WTF--				
	KSNV			W	08/22/12	:30	7:53 PM	DH-08-14-12-07-H Facts	\$800.00		1
	KSNV			Th	08/23/12	:30	7:38 PM	DH-08-14-12-07-H Facts	\$800.00		3
	KSNV			F	08/24/12	:30	7:39 PM	DH-08-14-12-07-H Facts	\$800.00		2
19	KSNV	M-F News 3 at Eleven	11pm-1135pm		08/20/12 to 08/26/12	1x	---T---				
	KSNV			Th	08/23/12	:30	11:25 PM	DH-8-13-12-6 HD GAS	\$1,100.00		1
21	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		08/20/12 to 08/26/12	2x	-----SS				
	KSNV			Sa	08/25/12	:30	11:15 PM	DH-08-14-12-07-H Facts	\$1,100.00		2
	KSNV			Su	08/26/12	:30	11:29 PM	DH-08-14-12-07-H Facts	\$1,100.00		1
22	KSNV	6a-7a									

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23	KSNV	News 3 Sunrise SATURDAY									
	KSNV	Sa-Su Early News	5pm-630pm								
				08/20/12 to 08/26/12	1x	-----S-					
				Sa	08/25/12	:30	6:42 AM	DH-8-13-12-6	HD GAS		1
				to							
				08/20/12 to 08/26/12	2x	-----SS					
				Sa	08/25/12	:30	6:21 PM	DH-08-14-12-07-H	FACTS		2
				Su	08/26/12	:00				See MG 23.3	1
				Su	08/26/12	:30	8:24 PM	DH-8-13-12-6	HD GAS		3
24	KSNV	News 3 in Prime	7-10pm								
	KSNV	Sunday Today	7a-8am								
				08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	7:27 AM	DH-08-14-12-07-H	FACTS		1
25	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a								
				08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	11:57 PM	DH-08-14-12-07-H	FACTS		1

Aired Spots

31

<u>Gross Total</u>	\$23,175.00
<u>Agency Commission</u>	\$3,476.25
<u>Net Amount Due</u>	\$19,698.75
<u>Payment Terms 30 Days</u>	

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